



To: Substance Abuse, Mental Health & Behavioral Health Centers
Re: Baltimore Sun Article

Executive Directors,

As you know, the struggling economy has affected all healthcare providers, but agencies that are dependent on any sort of grant funding have been especially hard hit. For the past two years, substance abuse and behavioral health treatment centers have lost local and state grant opportunities that made up nearly 20-60 percent of the local area center's budgets. Now the pressure is on to come up with new ways to help offset these financial shortfalls.

There is an article from the Baltimore Sun this week that emphasizes this fact unequivocally. Worse yet, if your site bills fee-for-services and is not experienced in Medicaid billing or you lack human capital for this function, you may have already found that getting reimbursed can become very complicated and lead to several hours of unproductive work and lost revenue. You can read the Baltimore Sun article here <http://www.baltimoresun.com/health/bs-md-substance-abuse-closures-20120704,0,7741398.story>.

For the past three years, MedHelp, Inc. have been advising agencies about planning a back-up plan for their medical billing as the block grants and other funding opportunities will continue to increasingly dry up. While the article belabors our concerns, it does fail to state what other contingency plans other organizations have implemented, such as outsourcing medical billing companies to facilitate their revenue cycle management activities.

MedHelp, Inc. knows your industry needs and specializes in providing the services that facilitate the revenue recovery process. We work with all providers in providing billing management solutions. We provide electronic billing systems and EVS services that allow your organization to benefit from zero claim denials, optimized revenue & increased staff efficiency. Do not take my word for it... Call me to get a client list and ask your peers about us!

We believe that effective denial prevention & claims recovery management demands a committed team approach to fix the problems and apply the solutions. I would like to meet with you immediately to discuss any challenges or issues that your organization may be experiencing. Please contact me ASAP at 443 838-5522 to schedule a convenient date and time to discuss.

Sincerely,

Tory D. Smith, Director, Sales & Marketing